



Practical Wealth Creation Ideas

...for Simplified Financial Success™

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Freed from FINANCIAL MEDIA CHAOS

What the sub-prime financial crisis has taught us is that traditional economic indicators are poor predictors of a stock market trend. One of those indicators is the news. It will increase emotional reactions among investors but it will not predict stock market trends.

This “street booyah” is what investment fund investors need to steer clear of. If an investor is overly influenced by the news media, causing emotional swings, fear can set in, resulting in bad decisions. Media gets bits of news out quickly, but misses the overall big picture, that markets will rise and fall. Markets can go down, and back up in two or three day periods appearing as a roller coaster ride to the average investor.

Investment fund management side-steps the psychological chaos

Professional analysts are trained to look at trends in the

markets and can allocate proper buying and selling of an investment fund's securities. News stories are always one step behind the market, never ahead of it. Media is as fickle as the wind, securing information that is changeable over the span of often only a few minutes.

That's the way media works, and few investors can trade investment funds based on shifting theories that the news delivers from day to day. That is precisely why we need investment fund managers to help repair investment portfolios and build our wealth back to the highest possible potential again. They can mitigate the fact that the markets respond to psychological movements of the masses who are touched by the media.

They will daily employ technical analytics such as Elliott Wave Theory, SMA, EMA, Money Flow Index, MACD, Relative Strength Index (RSI), and trade volume. Since we face a tough economy, most Canadians will need some experienced professionals to help us restore our wealth and achieve financial success.